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We will remember them



Each year on November 11, we as a society honour the courage, commitment and sacrifice of veterans from the World Wars through to modern day conflicts and peacekeeping missions around the world.

The year 2014 marks 100 years since the start of World War I, and 75 years since the start of World War II. To commemorate these significant milestones, the Province of Ontario has developed an outreach campaign to remind Ontarians about the importance of Remembrance Day, and encourage us to attend a ceremony in our community.

The campaign includes a new 60-second television commercial now airing on stations across the province. The TV spot seeks to remind viewers that, for our servicemen and women, each military operation is made up of millions of unique, intimate, and personal moments.

The TV spot is now available at www.ontario.ca/remember It is suitable for all ages and is a poignant tribute to those who made the ultimate sacrifice for our country.